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with an eye to vs. with a view to (doing) something

Both expressions mean with the intention, aim or purpose of achieving something in the future. They are often interchangeable.

with an eye to (doing) something

Meaning: With the intention of achieving something; while considering a particular future possibility.



Examples:

1. The company is investing heavlly **with an eye to** reducing its carbon footprint.
2. She took a course **with an eye** to improving her career prospects.
3. They bought the house **with an eye** to converting it into a small hotel.
4. He has been learning German **with an eye to** working in Germany.

with a view to (doing) something

Meaning: With the intention or purpose of doing something; in order to achieve a particular objective.



Examples:

1. The company is restructuring its departments **with a view** to improving efficiency.
2. He moved to London **with a view** to finding a better-paid job.
3. The government introduced new measures with a **view** to reducing unemployment.
4. She enrolled in an advanced English course with a **view** to taking the C1 Advanced exam.

with an eye to + NOUN

1. She accepted the new position **with an eye** to promotion.
2. He chose the university **with an eye** to his future career.
3. They bought the property **with an eye** to investment.
4. The company is expanding **with an eye** to future growth.

with a view to + NOUN

1. She applied for the managerial position **with a view to** promotion.
2. He enrolled in an MBA programme **with a view to** a career change.
3. The company is considering a merger **with a view to** expansion.

Grammar reminder

In both expressions, to is a preposition, so it can be followed by:

- a noun or noun phrase *(e.g. promotion)*
- a gerund (-ing form) *(e.g. intproving)*

Quick comparison

Expression	Meaning
with an eye to doing something	With the intention of achieving something.
with a view to doing something	With the intention or purpose of doing something.

Remember:

- ✓ Both expressions indicate intention or purpose.
- ✓ They are often interchangeable.
- ✓ Always use a noun or the–ing form after to.

KEY TAKEAWAY

With an eye to or ***with a view to*** something, you're expressing a purpose. Just remember: **to** is a preposition, so use a **noun or a gerund**, not a bare infinitive!