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## no good vs not good

The phrases "not good" and "no good" may seem similar, but there is a subtle difference in meaning between them.

"Not good" is typically used to express a negative evaluation of something's quality or performance. It indicates that something is unsatisfactory or below average. For example, "The food at the restaurant was not good" means that the food was of poor quality or didn't taste good.

"No good", on the other hand, is typically used to indicate that something is completely useless or of no value. It suggests that something is not adequate for the purpose it was intended for. For example, "This old computer is no good for running modern software" means that the computer is not capable of running modern software.

In summary, "not good" suggests that something falls short of a certain standard or expectation, while "no good" suggests that something is completely inadequate or useless for a particular purpose.

no good (noun): useless/bad (not adequate for the intended purpose)	not good (adjective): low quality (falls short of a certain standard or expectation)
• This mobile is no good. It doesn't work at all.	This mobile is not good, but it does the job.
Shoes are no good if they let in water.	This coffee is not good. It lacks flavour.
This book is no good to me: I need the new edition.	The food is not good, but the service is excellent.