



EXAMPLES and CLARIFICATIONS

i.e. abbreviation

used especially in writing to explain exactly what the previous thing that you have mentioned means (from Latin 'id est')

- The hotel is closed during low season, i.e. from October to March.
- The price must be more realistic, i.e. lower.

e.g. abbreviation

for example (from Latin 'exempli gratia')

- Popular pets, e.g. cats and dogs.
- Give details of relevant work experience during the last two years, e.g. weekend or holiday jobs.
- These tips are based on areas of English (e.g. spelling, grammar, collocation, etc) which learners often find difficult.

namely adverb

used to introduce more exact and detailed information about something that you have just mentioned

- We need to concentrate on our target audience, namely women aged between 20 and 30.
- I learned an important lesson when I lost my job, namely that nothing is a hundred percent guaranteed.

for example

used when giving an example of the type of thing you mean:

- Offices can easily become more environmentally-friendly by, for example, using recycled paper.
- There are so many variables, for example interest rates have an effect on demand.'

that is (to say)...

You use **that is** or **that is to say** to indicate that you are about to express the same idea more clearly or precisely.

- Our friends, that is to say our son's friends, will meet us at the airport.
- I am a disappointing, though generally dutiful, student. That is, I do as I'm told.

for instance

for example:

- In the electronics industry, for instance, 5,000 jobs are being lost.
- What would you do, for instance, if you found a member of staff stealing?

in other words

to explain it more clearly:

- The last train left at six. In other words, we're stuck here.
- They're letting me go—in other words, I've been sacked.

take somebody/something (for example)

used to give an example of something you have just been talking about

- People love British cars. Take the Mini. In Japan, it still sells more than all the other British cars put together.

or rather adverb (MORE EXACTLY)

more accurately; more exactly:

- She'll fly to California on Thursday, or rather, she will if she has to.
- We all went in Vic's car, or rather his father's.

to put it another way

to explain it more clearly:

- They've only invited the very highest-level managers. To put it another way, they don't want people like us!

viz. adverb old-fashioned

used, especially in written English, when you want to give more detail or be more exact about something you have just written:

- We both shared the same ambition, viz., to make a lot of money and to retire at 40.

I mean (to say)

used for adding a comment or explaining what you have just said

- We couldn't live on that! I mean, it's ridiculous.
- Of course she wants to see the children – I mean to say, it's only natural isn't it?