

As a matter of phrases

As a matter of urgency /priority

If you do something as a matter of urgency or priority, you do it as soon as possible, because it is important.

- **You need to talk about it with your doctor as a matter of urgency.**
- **Alternatives to imprisonment should be sought as a matter of priority.**

As a matter of fact

1) used to add something more to what you have just said:

- **The shoes are still stylish, and as a matter of fact , I'm wearing a pair right now.**

2) used when you are going to disagree with or correct what has just been said

- **'Was he in a bad mood?' 'No, as a matter of fact, he seemed quite cheerful.'**

As a matter of course

If you do something as a matter of course, you do it as part of your normal work or way of life.

- **Safety precautions are observed as a matter of course.**
- **If police are carrying arms as a matter of course then doesn't it encourage criminals to carry them?**

As a matter of principle

If you do something as a matter of principle , you do it because you believe it is the only right way.

- **As a matter of principle, I don't pay for my children's education after the age of 23**